

# BOARD OF DIRECTORS 2020



**FRENCH AMERICAN  
CHAMBER OF COMMERCE**

**Florida**



**Jean-Paul Barre**  
Health Insurance

Je suis né le 13 octobre 1958 à l'île de la Réunion. Après avoir effectué une scolarité dans le primaire à l'île de la Réunion, j'ai effectué sept années de pensionnat en métropole, avant de terminer ma formation dans différentes compagnies d'assurance, dont la Garantie Mutuelle des Fonctionnaires où je suis resté dix ans.

Courtier d'assurance en Métropole et dans l'Océan Indien depuis 1990, je me suis spécialisé dans l'assurance de personne.

Après un déménagement, pour des raisons familiales, en 2004 en Floride, j'ai passé mes licences pour devenir également Agent d'assurance aux États-Unis, où je me suis toujours spécialisé dans le domaine de l'assurance Santé, Vie et Prévoyance.



**Bertille Bondrille**  
CEO DMC  
CONTACT USA /  
CONTACT  
EVENTS

Bertille founded CONTACT USA in June 2005. Today she manages 20 employees in the USA and 10 employees abroad. She was born in Erondelle, a small village in Picardie (France). She left her hometown to study in Cannes where she became a professional dancer until 2000. Then, she decided to leave France and go to the USA, at this time she changed her career. After working 4 years for a DMC, she decided to create her own company in the travel industry and she is now a wholesaler for the USA, Bahamas, Canada and Panama to numerous Tour Operators in Europe and abroad for individual clients as well as numerous groups (leisure, Incentive, seminar, Events, Cruises)

CONTACT USA is the first French DMC to accommodate 5000 participants each year for the New York Marathon and organize many events all year long.

Her goal is to dedicate both time and energy to the FACC Florida and participate to the FACC development in Broward County, where her company is located.

She is French and American citizen, married with 2 children.



**Raphael Bolzan**  
Chief Customer  
Officer-Americas &  
East Asia

**TITLE:**

- Chief Customer Officer - Americas & East Asia of Daher Aerospace & Defense since 2015.

Marketing Services Adviser for Mecachrome Americas & East Asia.

- Sr. Vice President of Marketing and International Affairs of Latecoere Company Toulouse, France from 1985 to 2014

President of Latecoere International, Inc. in Miami, FL - USA (US subsidiary of Latecoere Company) from 1994 to 2014.

- President of "French Aerospace Committee" in Miami - USA (French Aerospace Industries in the Southeast of USA).

French Trade Adviser (Conseiller du Commerce Extérieur) for the US, nominated by the French Minister of International Trade.

Board member of the French American Chamber of Commerce of Florida.

**HONORS:**

Mr. Bolzan has been awarded in 2001 the Medal "Ordre National du Mérite" and the Medal of Aeronautics in 2015, by the French Government for outstanding achievement.



**Alix Boucard**  
VP US Business  
Development,  
Barnes International

Alix Watine Boucard lives Miami since 2006, with her husband. Alix runs the BARNES office in Miami, a leader in luxury real estate and a well-known company in France & across Europe. Alix has responsibility over the operations, the P&L and the staff in Miami. She also serves as board member in Real Estate ventures. In addition, she supports the company's CEO in developing the master license in North America and facilitates coordination between licensees and the HQ. Prior to this experience Alix started her career in the fashion business Paris.

On a personal note Alix is a mother of 3, a 22year old daughter who lives in Paris, and 2 sons of 19 and 16year old with one residing in Montreal, Canada. Alix enjoys the local south Florida lifestyle; avid runner, Alix has run multiple half and full marathons and is an active member of local Dolphins & Rainbow swim club. On Saturday morning she can be spotted on Virginia key, for the weekly beach cleanup with the hammerhead Triathlon club. Alix is excited with the opportunity to serve the board of the French American Chamber of Commerce.



**Florian Dauny**  
Attorney at Law

I am a graduate from the Fredric G. Levin College of Law (University of Florida) and a member of the New York State Bar. Having also graduated from two Law Schools in France, I have a unique understanding of French and European Business Law. I established my Law Firm in 2014 and my team and I practice exclusively in the field of U.S. Immigration Law with a special emphasis in Business Immigration. We focus on assisting U.S. companies, foreign companies, investors and professionals securing travel and/or work authorizations (temporary as well as permanent). I have been involved with the French American Chamber of Commerce of Florida for many years and I am a member of the French Consulate 'Comité de Sécurité' ('Chef d'Ilot' for North Miami Dade). I live in Aventura, Florida, with my spouse and our twin daughters.



**Antonio  
Ellek**  
CEO, Elma  
Ventures

Antonio is an entrepreneur who is focused on the development and growth of healthy snack brands and products at the global level. The portfolio of brands, which are currently sold under the umbrella brand of Elma Farms [www.elmafarms.com](http://www.elmafarms.com) in over 15 countries include OLOVES, DIPIN, and POSHI. Prior to his current position, Antonio created and developed Pasha's a healthy Mediterranean Food Concept. Antonio has also worked in various functions with PepsiCo, Procter & Gable, and BNP Paribas with a particular business focus between France and North America. Antonio, who grew up between France and Switzerland pursued a French education before getting a BS in finance at the University of Virginia and an MBA at Harvard University. Fluent in French, English, Spanish, and Turkish and conversant in Arabic and German. Antonio is very involved with the diverse Miami community in the fields of entrepreneurship and non-profit. He is active member of Young Presidents Organization and [Endeavor.org](http://Endeavor.org)



**Severine Gianese**  
CEO Gianese-  
Pittman P.A

**Séverine Gianèse-Pittman** is a French-American attorney licensed to practice in France and in Florida. The law firm of GIANESE-PITTMAN P.A. specializes in international transactions and delivers practical legal and business solutions for clients in South Florida and/or in France. Séverine Gianèse -Pittman has also been the President of the French American Chamber of Commerce of Florida from May 2013 to January 2017 and has bring her experience, dual cultural culture, and knowledge at the service of the chamber to ensure the vitality and success of the FACC. Severine is also “Conseiller du Commerce Extérieur” (Foreign Trade advisor for France) and as such, brings her expertise in advising European clients developing and pursuing business opportunities in Florida and in Foreign Investments and International Transactions generally.



**Marie-Ange  
Joarlette**  
Principal and  
General Manager  
of THE CAP  
GROUP.

THE CAP GROUP is a Construction Company (Certified General Contractors) and a Certified Real Estate Broker with a Business Brokerage division. The Group is family owned with a team of 30 employees and associates. The Construction division is focused in renovation, new construction and construction management for residential and commercial properties.  
Representative of Promosalons – Promotion of Professional French Trade Fair – for Brazil since 1991  
Marie-Ange is an Attorney graduated from São Paulo University (FMU) and licensed to practice law in Brazil.  
Dual National French and Brazilian, Miami Resident since 2015. Fluent in 4 languages.  
Former Committee member at the French-Brazilian Chamber of Commerce in São Paulo  
Vice-president, Active donor and participant of UFE Floride a Public Charity association (Union des Francais de l’Etranger)  
Accolade : *Chevalier de l’Ordre Nationale du Mérite*



**Serge J. Massat**  
Expert-  
comptable  
Français  
Certified Public  
Accountant

Serge J. Massat was born in 1953. He graduates from the Toulouse Business School in 1975. In 1980, he obtains his CPA license in France and in 1987, his CPA license in the USA.

He starts his professional career in Toulouse, France where he works from 1975 to 1980 before moving to Cleveland, USA where he works for Ernst & Young in 1980-1981. In late 1981, he returns temporarily to Paris to join a local CPA firm before deciding to move back to New York in 1982. He opened his first CPA firm in New York in 1986 followed by Mexico in 1994, Miami in 2010, Luxembourg in 2015 and Paris in 2016.

Beyond his professional activities, he is a former advisor to the Financial Exams Department of the United Nations, and serves or has served on several Boards : Foreign Trade Advisor to the French Government, Director of the French American Chamber of Commerce in New York and in Miami, Director of a French Public company in the cosmetic industry, former Director of the French Mexican Chamber of Commerce.



**Christophe  
Poilleux**  
Director of Sales,  
Messika

Born in 1969 in Paris, France.

After my studies, I experienced several years in Sydney Australia, then I moved to Geneva Switzerland before moving to Miami in 2000. Since 2000, I have been leaving permanently in Miami, working for French luxury companies such as Cartier and now Messika. Today I am the regional director of sales for the renowned French jewelry maison Messika. I am responsible for the Caribbean and Latin America region. Finally, I have been at board of directors of the FACC for many years and I am currently Vice President of the chamber for the past 3 years.

Looking to another mandate and many more to support and develop American-French relationships within our community.



**Cédric Sage**  
CEO & Founder  
USAFrance Financials®

Cédric Sage created *USAFrance Financials*® in 2010, a financial planning firm specialized in the needs of French, foreign, and binational families residing across the United States and helping about 400 families make the key-decisions affecting their financial future. Nowadays, he focuses on providing excellence services to his clientele made of executives and business owners, manages clients and institutional relationships, spear-leads the nationwide development of the business branch of services while upholding his partnering and leadership role.

Beyond his professional career, Cédric has dedicated an important portion of his time to advance and promote the French community in the US. Prior to his relocation to Miami, he notably served on the Board of Directors of the *UFE Philadelphie* as well as of the *French Benevolent Society*, the oldest French association in the United States dating back to 1793. He is also the President & Founder of the *Cercle Professionnel de Philadelphie*, a 500-large networking group of French-speaking professionals and business owners.

As an enthusiastic supporter of the mission of the *French American Chamber of Commerce of Miami* and already a Trustee member and member of the Finance Committee, Cédric wishes to take a more active role and get involved in the organization of the *FACC* while promoting its development.



**Maxime  
Sambourg**  
Certified  
Public  
Accountant  
and  
Managing  
Partner

Certified Public Accountant and Managing Partner of the accounting firm Sambourg & Associates, Maxime Sambourg is a business advisor assisting European groups doing business in the United States. Maxime worked at the international firm Ernst & Young in Paris, where he was supervising financial audits within the fast-growing companies department. In 2008, he joined a New York based CPA firm to provide audit, accounting and tax services and subsequently relocated to Miami in 2010 to open their Florida branch where he focused in providing services to US-subsidiaries of French Companies. Later on, Maxime founded the accounting firm Sambourg & Associates with offices in Miami and New York in order to continue to assist French Companies doing business in the United States.

He is a member of the FACC Florida since 2010 and a member of the Board of Directors since 2017.



**Olivier Sureau**  
Partner, Jade Fiducial

Olivier Sureau, French “Expert Comptable Diplômé” and Certified Public Accountant, left France in 2000 to come to the United States after a 3-year experience in an audit firm in Paris. He first worked in a New York based French Tax and Accounting firm. Then, in 2003, he founded with two partners a Tax and Accounting firm located in New York and Miami where he moved to expand the firm locally that same year. Jade Associates dedicates its services to French companies and individuals based in the US. Their strength is their knowledge of the international tax treaties that French speaking countries, and more specifically France, signed with the United States of America. Jade Associates is part of the Fiducial Group since March 2015. They have now offices in Paris, Atlanta, Boston, Chicago, Dallas, Fort Lauderdale, Houston, Los Angeles, Miami, New York, Orlando, Palo Alto, Porto Rico, Saint Barth, San Francisco, Washington DC, São Paulo, Rio de Janeiro and Buenos Aires. In addition to being a CPA, Olivier Sureau is also a “Conseiller du Commerce Extérieur” for France in the US since 2009, treasurer of the Alliance Française Miami Metro since 2018 and the Treasurer of the FACC Florida since 2005. He is regularly invited to speak in conferences on international taxation.