

# INNOVATION A W A R D S

The Innovation Awards is a contest for French-American companies based in Florida, organized by the French-American Chamber of Commerce Florida in partnership with the French Foreign Trade Advisors (CCEF Floride Caraïbes).

The purpose is to highlight entrepreneurs with innovative visions.

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On April 16<sup>th</sup>, the Jury will select up to 4 nominees in each category and the winner will be announced during FACC's Annual Gala on May 26<sup>th</sup> 2019.

Among the 4 winners (1 in each category), one will be selected as "Top Winner" for a very special gift. Entry submissions begin on February 26<sup>th</sup> and end on April 9<sup>th</sup> 2019.

## ELIGIBILITY

- The project/ company must operate in the Floridian market
- Have an innovative product, service or concept
- At least one executive must be fluent in both French and English
- Meet the criteria of the chosen category

## CATEGORIES

## #1

#### START-UP 2019

- Company officially launched after January 1<sup>st</sup>, 2017
- Product or service are commercially viable with a demonstrated ability to generate revenues
- Have an impact on the local community



### **ENVIRONMENT 2019**



- Have a product, service or concept environment focused
- Need to have at least one official environmental label (ex: Reduce your carbon foot print)
- Qualifying innovation must be in operation at the time of the application.



## #3

#### DIGITAL 2019

- Have a product, service or concept based on digital technologies (ICT).
- Be part of a tech initiative such as French Tech, Tech Committee, etc.
- Qualifying innovation must be in operation at the time of the application.

#4

#### ART DE VIVRE 2019

- Successful implementation of a product around lifestyle and/or gastronomy.
- Impact on the French-American business relations.
- Product or service that is commercially viable with a demonstrated ability to generate revenues

## THE JURY\*

President of the Jury: Honorary Jury: Alain Ouelhadj, Président FACC Florida Elisabeth Gazay, President CCE Florida & Caribbean Patricia Bona, Vice-President FACC Florida & Member CCE

#### #1 START-UP 2019

Waterdiam (winner 2018),

FACC Board Directors : Gary Birnberg, Jacques Brion, Severine-Gianese-Pittman, Olivier Sureau and honorary jury members part of CCE Florida & Caribbean

## #2

#### **ENVIRONMENT 2019**

C-Green (winner 2018),

FACC Board Directors : Marcela Arbelaez, Raphael Bolzan, Steven Edelstein, Serge Massat, and honorary jury members part of CCE Florida & Caribbean

#### #3

#### DIGITAL 2019

Datakalab / Vibe Agency (winner 2018), FACC Board Directors : Jean-Paul Barre, Maxime Sambourg, Christophe Poilleux, Frederick Woodbridge, and honorary jury members part of CCE Florida & Caribbean

#### #4

#### ART DE VIVRE 2019

Arkup (winner 2018), FACC Board Directors : Antonio Ellek, Michele Mataillet, Hubert Surville, and honorary jury members part of CCE Florida & Caribbean.

#### \* Jury members may change





## PRIZES



- The FACC Innovation Trophy
- One year of mentorship by a member of the French Foreign Trade Advisors
- One advertising email blast sent to FACC 5,200 contacts
- Interview published in the newsletter of the Consulate General of France in Miami, E-toile
- Social media mentions (Facebook, Twitter and LinkedIn) and Media Coverage
- 2-3 minutes pitch presentation during the gala on May 16<sup>th</sup>
- Pre-qualification for "les Trophées CCIFI" 2020 (worldwide competition through the French Chambers of Commerce abroad)

For the "Top Winner 2019" sponsored by the French Foreign Trade Advisors

• \$3,000

## HOW TO APPLY

- Application must be submitted by the applicant or by a third-party.
- Only one application per innovation will be accepted.
- Applications that are incomplete or unsigned will not be considered
- Information contained in the application will remain confidential used solely for purposes of the award selection.
- A short description of the nominees may be used for promotional purposes of the event.
- All finalists must consent to their name and profile information, to be published in marketing materials associated with the event.
- In case of a third-party, a support letter needs to be send along with the form.

#### Fill the application form

Submit your application with the form and a PNG logo before April 9<sup>th</sup>, 2019 -> to <u>events@faccmiami.com</u>





## APPLICATION FORM

- 1. Company Name
- 2. Date of Creation
- 3. Type of Business
- 4. Contact Name
- 5. Title
- 6. Email Address
- 7. Phone number
- 8. Is the company a subsidiary?
- 9. If yes, please specify the name of the headquarters
- 10. Submitting for
  - □ Start-up 2019
  - Environment 2019
  - □ Digital 2019
  - □ Art de Vivre 2019
- 11. Date
- 12. Signature





13. Name of innovation being considered in this application

14.Description

- 15. Launch date
- 16. Current distribution channels and volume in South Florida
- 17. What are the profits, outcomes and successes resulting from this project?
- 18. What did inspire the innovation?
- 19. Who is the target market?
- Annual
- 20. How does this project benefit the South Florida community?
- 21. How does this project help foster good French-American relations?



## EVENTS@FACCMIAMI.COM - 305.374.5000