

# ART AND DESIGN INDUSTRY

With its deeply rooted international cultures, Florida gathers unique designers, art deco architecture and suburbs, music festivals, newspaper publishers, art shows, television broadcasting, video production ... Art and culture contribute to building communities and attracting visitors from all over the world.

Nonetheless, the creative industry is also an important and profitable industry arts and culture have brought to Florida highly skilled, creative workforce and new profitable businesses making it an important state in the US art industry.

More than 13 million people attend Miami Dade cultural events each Year investing in the creative industry is bringing immeasurable benefits in Florida.

## Creative Industry Establishments

- Design: 25%
- Performing arts: 9%
- Film and Media: 31%
- Visual and Crafts: 21%
- Literary publishing: 14%
- Heritage and Museum: 1%

## Art and Design Events

- Art Basel (Miami)
- Art Walk (Miami)
- Maison Objet (Miami Beach)
- Coconut Grove Arts Festival
- Florida Dance Festival (Tampa)

